



**Excite, Educate & Elevate  
YOUR TALENT FROM WITHIN!**



**Get Started  
GUIDE**

**VIRTUAL,  
FACILITATOR-LED  
EXPERIENCES  
AVAILABLE!**

Tiggett & Co. LLC  
614.581.8867 • [www.tiggettandco.com](http://www.tiggettandco.com)

# Get to know us

## WHO WE ARE AND WHERE WE SERVE

### OUR LEADER

#### Meet Tonya Tiggett



Tonya Tiggett is the founder and Chief Career Strategist of Tiggett & Co., LLC. She brings over 20 years of leadership experience in a number of settings from Fortune 100 companies to non-profit organizations. Her passion for developing strong and effective female leaders has taken her across the globe to assist organizations in identifying, educating and retaining talent from within.

Whether she's in India or Indiana, Tonya's signature enthusiasm for empowering those around her to reach for the next level, is what she is known for. In addition to her role at Tiggett & Co., Tonya spent over a decade actively serving on the boards of several non-profit organizations working to inspire and empower others to become effective leaders.

### FROM THE FAN FILES

"I was offered a team leadership position recently but was hesitant to take it because I just had a baby. From our discussion in class, I knew the importance of saying "yes" to a good opportunity and I knew I had the knowledge, interest, and experience the role needed. So, I said "yes!" Now I'm already strategically planning how I can leverage this role for additional opportunities within the company."

**Marika, IT Developer**  
Fortune 100 Company



### OUR MISSION

#### Why We Exist!

We are partnering with corporations to create a global movement of confident female leaders and promote cultures of equality by exciting, educating, and elevating your diverse talent from within.

### ON-SITE, OFF-SITE OR ONLINE

#### We're everywhere you need us.

All of our programs, whether virtual or on-site, include pre-course surveys open to all participants. We are only as good as our results and we've been collecting pre and post-course data since 2013 and sharing with our partners like you the unique data insights into your female talent.\*

Our traditional learning opportunities for on-site training programs to address common leadership issues such as confidence, communication, presence and persuasion are always preferable. We also realize the world is changing and so we've taken the time to develop our on-site materials into high-energy, interactive on-line course as well.

*\*See next page for examples*



# Results that add up

## DATA-BACKED EFFECTIVENESS

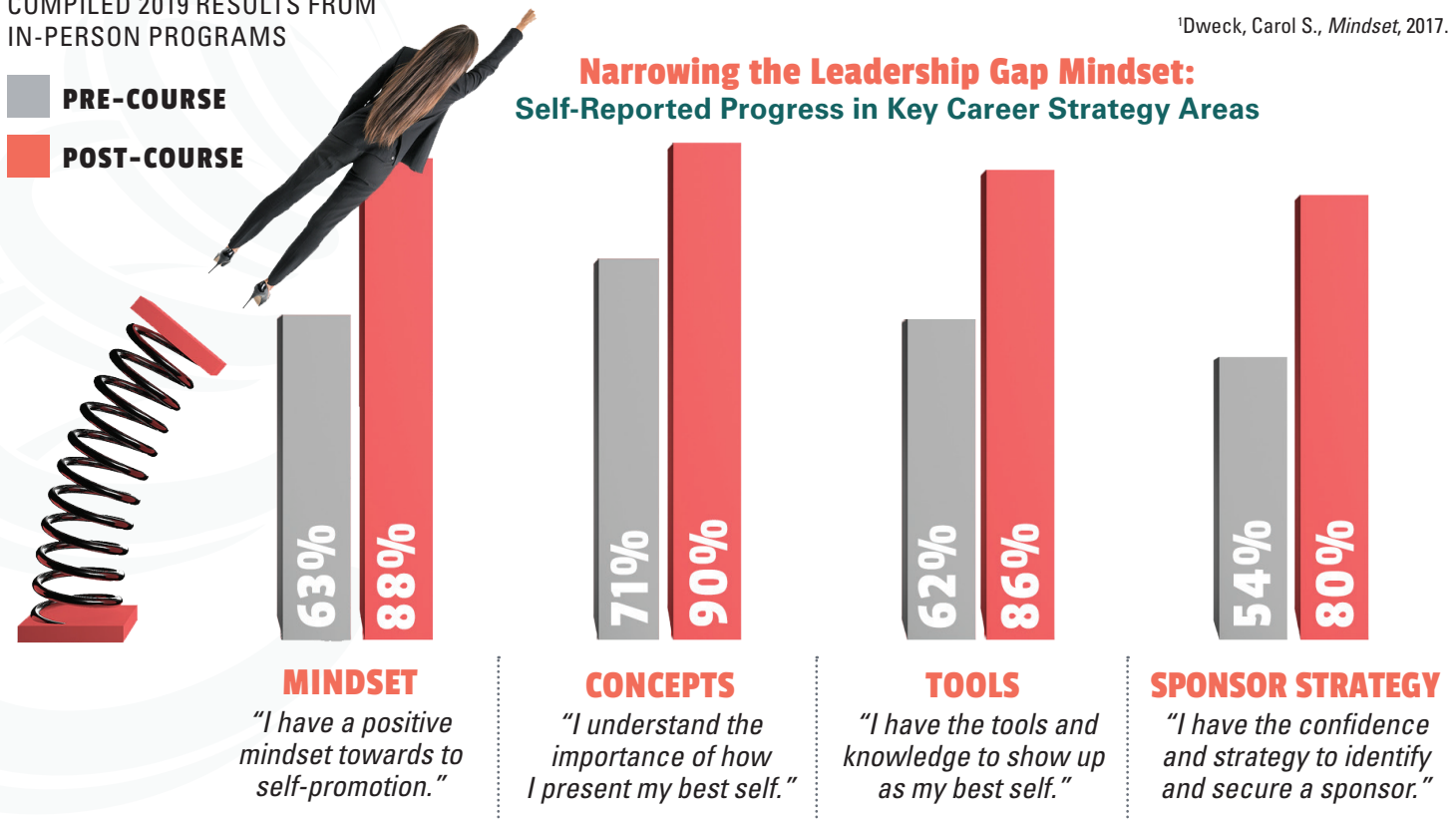
### THE DETAILS ARE IN THE DATA

#### Our numbers don't lie.

We gather self-reported data for each and every program we conduct. For our most in-depth, core program, **Lead with Confidence and Courage to Thrive**, we focus on consistent data points that we know are areas of impact on women's career mobility, a few which we've outlined below.

COMPILED 2019 RESULTS FROM  
IN-PERSON PROGRAMS

■ PRE-COURSE  
■ POST-COURSE



## GLOBAL IMPACT THROUGH INDIVIDUAL RESULTS

**OVER 10,000**

leaders taught and empowered through Tiggett & Co. since 2013.



Tiggett & Co. programs have been taught in **14 COUNTRIES** on **5 CONTINENTS** and in **2 LANGUAGES**



We engaged over **1,300** leaders and provided over **2,000** learning hours in 2021!



# Which programs are right for you?

OPTIONS THAT FIT YOUR LEADERSHIP INITIATIVE'S NEEDS

All of our courses are also offered on-line in an **interactive, attention-grabbing** series of learning modules.

I need a **ONE-TIME LEADERSHIP COURSE**

(ON-SITE or VIRTUALLY LED)

I need an on-going **LEADERSHIP TRAINING PROGRAM**

(ON-SITE or VIRTUALLY LED)

I need to find a **HIGH-ENERGY, GLOBALLY-ENGAGING SPEAKER** for an event



Who should facilitate the program?



What is the event?

Your emerging leaders once they are certified by Tiggett & Co.

OR

An expert facilitator from Tiggett & Co.

A conference or keynote presentation (under 60 minutes)

OR

A workshop for a group or organization (<2 hours)



**HALF-DAY Leadership Experience**

Also offered in two, 2-hour virtual modules



**FULL-DAY Leadership Intensive**

Offered only for in-person programs



**TRAIN THE TRAINER\*** Certification Course



**HALF-DAY Leadership Experience**



**FULL-DAY Leadership Intensive**

Offered only for in-person programs



**GUEST SPEAKER Engagement**



**WORKSHOP Event**

**tiggett and co.**  
Globally Elevating Diverse Leadership

# Courses, programs & details...oh, my!

## LEARN MORE ABOUT OUR CORE OFFERINGS

### COURSE

### DESCRIPTION

### INCLUDES



#### HALF-DAY Leadership Experience

Our half-day Lead With Confidence and Courage to Thrive course is an interactive workshop for women\* ready to discover the keys to becoming seen, heard and viewed as a confident, self-advocate for career advancement and leadership opportunities. This program is offered in-person as a half day, or virtually in two, 2-hour modules, with your company's senior leader(s) guest panelists joining us for the last hour!

- Pre-Program Online Survey
- Digital Presentation Materials
- Printed/Digital Workbook
- Post-Program Resources
- Results Report



#### FULL-DAY Leadership Intensive (Offered only for in-person events)

Our full-day Lead With Confidence and Courage to Thrive course starts with the fundamentals of being seen, heard and understood as a confident leader and self-advocate. The course continues with in-depth strategy and exercises that teach strategic relationship building, effective negotiation tactics and identifying and engaging with mentors. Additional courses and topics available as continued learning.

#### EVERYTHING ABOVE PLUS:

- Printed Workbook/Roadmap Materials
- Cohort & Mentor Guides
- Post-Event Webinar



#### TRAIN THE TRAINER Certification Course

A proven, easy-to-implement, step-by-step program to develop your internal emerging talent and high performers, who in turn become your own Tiggett Certified Leadership Facilitators. This course is a great opportunity for those looking to form a peer-to-peer learning model or create and grow an on-going internal leadership program in a single department or across multiple sites nationally or globally.

#### EVERYTHING ABOVE PLUS:

- 2-3 Day Training
- Official Certifications
- Licensing of Materials for 1 Year (Renewal Available)
- Program Consulting
- 4-Person Minimum



#### WORKSHOP Event

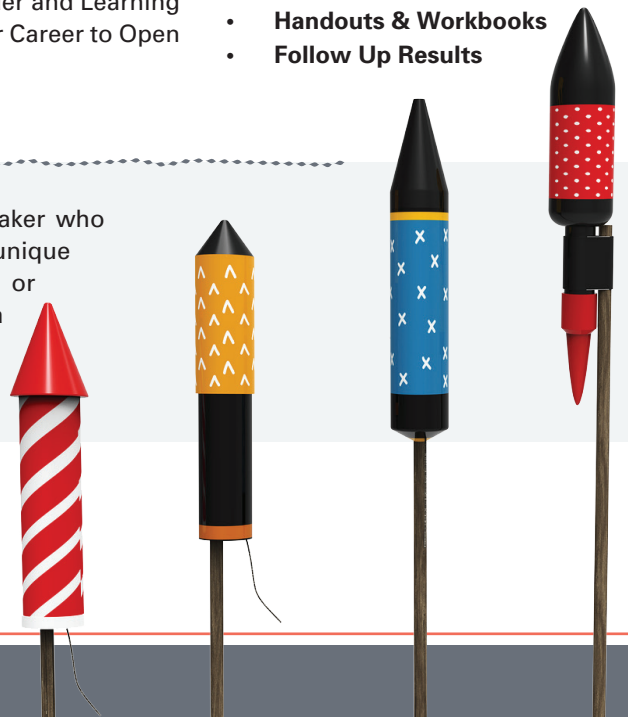
A number of engaging, specialized workshops such as Mindset and Change: Becoming a Next-Level Leader and Learning Café Series: Chart Your Destiny: Explore Your Career to Open New Worlds

- Pre and Post Event Surveys
- Digital Presentation Materials
- Handouts & Workbooks
- Follow Up Results



#### GUEST SPEAKER Engagement

Tonya is an engaging and motivational speaker who will bring energy, humor, interaction, and a unique perspective to your next conference, event, or meeting on her newest topic: The Towanda Effect: Unapologetic Boldness for Life and Career Success.



# Ready to launch?

HEAR FROM MORE FANS & LET'S GET CONNECTED!



## MORE FROM THE FAN FILES

"Tonya Tiggett masterfully engaged a group of 120 professionals who provide services in the energy industry. I witnessed the "Ah-Ha" moments resulting from Tonya's electrifying presentation's usable tools."

**Velda Otey, CIO**  
American Electric Power

"Tiggett & Co.'s leadership course encouraged me to pursue additional training opportunities that ultimately led me to apply for and obtain a promotion within the bank. Thank you so much!"

**Nan, Risk Analyst**  
Regional Financial Firm

## Let's Get Connected!

Learn more about our curriculum, programs, and how we can partner to create confident female leaders and a culture of equality.



**tiggett** AND CO.

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# Half-Day & Full-Day Training Topics

## TOPICS AND TRAINING IN OUR HALF-DAY EXPERIENCE AND FULL-DAY LEADERSHIP INTENSIVE

### Self-Advocacy

The fine art of self-promotion, increasing self-awareness and experience a shift in mindset to be heard.

### Confidence

Research and data presented on the importance of confidence for career advancement.

### Clear & Compelling Communication

Practice the Career Common C.E.N.T.S.™ communication formula to increase confidence and showcase strengths and accomplishments that lead to career opportunity.

### Presence

Uncover your best self through discussion and data about appearance, body language, presentations, and office space to be seen as having executive presence.

### Strategic Relationship Building

The career game-changer and way to fast track one's career. Surprising facts and research on the value of sponsors vs. mentors, identify individuals for sponsorship and interact with senior leader panelists who share insight and tips.

### Gravitas

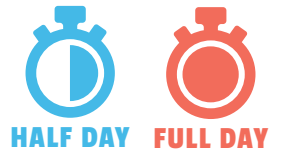
Explore how the ability to reframe helps us problem solve through a new lens, keep a future-focus, and embody confident leadership.

### Senior Lead Panel Engagement

Hear from your company's senior leadership how they have leveraged the multitude of tools and strategies we've covered in your program, to successfully navigate their career. Leaders share successes, their setbacks, lessons learned, and advice, particularly as it relates to your company culture and how to take advantage of programs and tools available to you as an emerging leader.

### Cohort & Mentor Guides

A thorough leader lesson plan, interactive workbook guide, and action plan for monthly career strategy to keep you moving forward and focused on career victories with peers engaged in a Cohort Group setting.



	HALF DAY	FULL DAY
Self-Advocacy	✓	✓
Confidence	✓	✓
Clear & Compelling Communication	✓	✓
Presence	✓	✓
Strategic Relationship Building	Intro Only	✓
Gravitas		✓
Senior Lead Panel Engagement		✓*
Cohort & Mentor Guides		✓*



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